

Skills Enhancement Programme

a collaboration between Nutgrove Enterprise Park and Terenure Enterprise Centre

Venue: Online via Zoom	€100 per tenant
Dates: Twice monthly January to June 2021	
Sessions: 2 x 2 hr sessions – 12 in total	

Would you benefit from help to recoup losses and become more sustainable and adaptable?

With Terenure Enterprise Centre being our nearest Community Enterprise Centre, we have the common goal of supporting and sustaining our local tenant enterprises. To that end we are joining forces in delivering this initiative with the aim of assisting you, our tenants, to develop your own tailored plans for financial viability and strategic planning following an undoubtedly difficult period for many.

We have jointly developed this programme with the aim of assisting you enhance your existing financial management and marketing skills and identify paths to growth for you and your team. A series of workshops and mentoring sessions will be provided by suitably qualified consultants. The interactions between the two centres' combined client base will engender shared learnings and opportunity for networking. All sessions will be online initially, but we hope by late spring 2021 to run them in-house across both locations to facilitate opportunities to do business and make connections.

There will be 2 sessions per month, each of 2 hours duration, Jan to June 2021, a total of 12 in total. The workshops will broadly cover the topics summarised below together with a select number of 1:1 mentoring sessions.

Financial & Business Planning	<ul style="list-style-type: none"> • Working capital and cash flow • Stress testing financial projections • Access to finance and grants • Ensuring competitiveness • Revenue, compliance, and governance
Marketing & Social Media	<ul style="list-style-type: none"> • Identifying your target market • Online marketing and strategies • How social media campaigns work • Terminology and overview of platforms • Identifying engagement strategies for your industry
Resilience & Well Being	<ul style="list-style-type: none"> • Identify where stress levels are and how to manage them effectively • Identify how to build resilience and professional effectiveness • Manage pressure and workload • Covid 19 impacts and remote working challenges
Mentoring	<ul style="list-style-type: none"> • A limited number of one-to-one sessions will be provided on a separate application basis.

How is the Programme Delivered?

Suitably qualified consultants will be engaged to deliver the 2-hour sessions across the topics outlined above. These will be delivered online over 2 sessions each month Jan to June. We will also include a select number of 1:1 mentoring sessions which will commence mid-way through the programme when we have identified your specific needs.

Register Your Interest Now (limited to 10 participants per centre)

The Programme Fee is heavily subsidised at just €100 per tenant company and is payable in advance of programme commencement. To register your interest, send an email to faiza@nutgrove-enterprisepark.ie

Nutgrove Enterprise Park and Terenure Enterprise Centre are both proud to be members of NECEC (The National Association of Enterprise Centres)



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